

FREE.....a great word. We all would like to get everything free, wouldn't we?

Well, it just isn't possible. No company can offer their product completely free and stay in business. There is a point where free just isn't.....anymore.

When it comes to getting a FREE service, you have to be very, very careful....and look at the "fine print".

Let's take the WEB Site design industry. I'm sure you've heard many offers to make a site for you at no charge....free. This is a great offer, but you have to do your research to be sure it is really free in the long run.

Here's some questions we recommend you ask.....

- ◆ What is included in the free offer?
- ◆ How long are you tied in to a contract?
- ◆ How much is the domain name registration?
- ◆ Do you own the site they design?
- ◆ Can you speak directly to the designer/developer?
- ◆ Can you move your site to another hosting company?
- ◆ How much would the maintenance program cost?
- ◆ How much is it to repair the code, or design new features?
- ◆ How much is it to redesign the site or update it?
- ◆ What about security and code updates that are constantly being required....how much?
- ◆ How many advertisements will they put on your site?

There is so much more involved in a WEB Site than just designing it. Once it's designed and online, the trek just begins. So, though a free initial design is great, the other requirements can cost a fortune.....and you could be paying much more in the long run.

In the server software portion of the industry, new software is always coming out, and updates for security is constant. So there are changes happening all of the time that require us to re-program web sites. This is a constant you can always figure on.

We just want you to be careful in your decisions, as there are many options for you out there, and you really need to do your research.

If you have questions about WEB Site design, please do contact us. We will be more than happy to help, even if you choose not to use us for your site design.....really. :)

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