BestFriendz   Enterprises

Is a WYSIWYG editor a good thing to use?   V 1

Well, to be frank, in one respect….yes. If you're building a very simple site without much interaction, and no storefront, I would say sure, go for it.

First off….can you guess what WYSIWYG means. Go ahead and try….I'll wait……...time's up. It's an acronym for "**What You See Is What You Get**". It's a type of editor.

If you want a more complex site to sell things, allow visitors to fill in forms or view videos, I would say no, it is not a good way to design your site. It does not allow you to edit the code that's used to do all of these things.

My thoughts are based on the initial assumption that you are not familiar with writing software (code). Since a more complex site will usually require a person to edit the code because of problems, it is recommended that you hire somebody to design it.

A rule of thumb is….the more features you want in your site, the more problems you will run in to. Rarely does a site that has at least some extra features work perfectly the first time.

It's just like developing a new product. The manufacturer always builds a prototype to verify functionality and make any changes to the design.

TIPPER Says….a static site just "sits there". There is no interaction capability from the visitor, and all content is "hard coded" into each page. A dynamic site uses interactivity from a visitor, and changes from visitor to visitor. It also changes the content, which is taken from a database.

So the final decision is, of course, up to you. You just have to determine what type of site you want…..a basic simple site, or a full featured site.

A WYSIWYG editor is a great way to design something simple. Just be prepared to make changes to the code if things go wrong.

TIPPER Says…..You will always need changes or upgrades to any site. This is just a fact of life. Between keeping your business "up with the joneses", updating software (including SEO), or adding features; there are always things that need to be done with web sites…..always.